

The book was found

Fashion Law: Cases And Materials



Synopsis

This casebook is the first to cover the new and rapidly growing field of Fashion Law. The fashion industry (a \$1 trillion-plus global sector) is twice as large as all entertainment sectors added together and generates a high volume of unique and complex legal issues. First among these are intellectual property issues, which are examined and analyzed here in depth. Fashion licensing, anti-counterfeiting, international trade and business operations are also covered. Authors Guillermo C. Jimenez (Fashion Institute of Technology, NYU Stern School of Business) and Barbara Kolsun (General Counsel à " Stuart Weitzman, Cardozo Law School, NYU Law School) were founding pioneers of fashion law, creating the worldâ™s first committee on Fashion Law in 2005 and authoring the first American legal handbook on the topic in 2010.Â

Book Information

File Size: 4288 KB

Print Length: 638 pages

Publisher: Carolina Academic Press (July 1, 2016)

Publication Date: February 3, 2017

Sold by:Â Digital Services LLC

Language: English

ASIN: B01L2T3KRC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #730,070 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20 inÂ Kindle Store > Kindle eBooks > Law > Intellectual Property > Entertainment #91 inÂ Books > Law > Business > Entertainment #767 inÂ Books > Law > Intellectual Property

Customer Reviews

Just as described.

[Download to continue reading...](#)

Land Law: Text, Cases, and Materials (Text, Cases And Materials) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring

Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Fashion Law: Cases and Materials Fashion Coloring Books for Adults Vol.1: 2017 Fun Fashion and Fresh Styles! (Fashion Coloring Books for Adults) (Volume 1) Admiralty and Maritime Law in the United States: Cases and Materials (Carolina Academic Press Law Casebook Series) Indian Gaming Law: Cases and Materials (Carolina Academic Press Law Casebook) Administrative Law, the American Public Law System: Cases and Materials (American Casebooks) (American Casebook Series) Clinical Aspects of Dental Materials: Theory Practice and Cases (Clinical Aspects of Dental Materials) Fashion Law: A Guide for Designers, Fashion Executives, and Attorneys Engineering Materials 3: Materials Failure Analysis: Case Studies and Design Implications (International Series on Materials Science and Technology) (v. 3) Health Law & Bioethics: Cases (Cases in Context) The Michigan Affirmative Action Cases (Landmark Law Cases & American Society) Criminal Law and Its Processes: Cases and Materials [Connected Casebook] (Aspen Casebook) Criminal Law and Its Processes: Cases and Materials (Aspen Casebook Series), 9th Edition Land Use and Sustainable Development Law, Cases and Materials (American Casebook Series) Land Use and Sustainable Development Law: Cases and Materials, 8th (American Casebook Series) Cases and Materials on Oil and Gas Law (American Casebook Series) Cases and Materials on State and Local Government Law (American Casebook Series) The Law and Higher Education: Cases and Materials on Colleges in Court, Fourth Edition Tort Law and Alternatives: Cases and Materials (University Casebook Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)